

Mitcham Industries Reports Fiscal 2020 Third Quarter Results

December 4, 2019

THE WOODLANDS, Texas, Dec. 4, 2019 /PRNewswire/ -- Mitcham Industries, Inc. (NASDAQ: MIND) ("Mitcham" or "the Company") today announced financial results for its fiscal 2020 third quarter ended October 31, 2019.

Total revenues for the third quarter of fiscal 2020 was \$10.7 million, compared to \$8.9 million in the second quarter of fiscal 2020 and \$14.7 million in the third quarter of fiscal 2019. The 20% sequential improvement was driven primarily by further growth within the Marine Technology Products segment. Year-over-year declines in revenue were primarily due to several sizeable system deliveries during the last year's third quarter, as well as incremental revenue contributions from our former Australian subsidiary, SAP, which has since been sold and is no longer a part of the Company's operations.

The Company reported a net loss of \$2.0 million in the third quarter of fiscal 2020, compared to a net loss of \$3.1 million in the second quarter of fiscal 2020, and a net loss of \$5.2 million in the third quarter of fiscal 2019. Third quarter of fiscal 2020 net loss attributable to common shareholders was \$2.6 million, or \$(0.21) per share, compared to a loss of \$3.6 million, or \$(0.30) per share, in the second quarter of fiscal 2019, and a loss of \$5.6 million, or \$(0.47) per share, in the third quarter of fiscal 2019.

Adjusted EBITDA for the third quarter of fiscal 2020 was \$198,000, compared to a loss of \$1.0 million in the second quarter of fiscal 2020 and Adjusted EBITDA of \$3.4 million in the third quarter of fiscal 2019. Adjusted EBITDA, which is a non-GAAP measure, is defined and reconciled to reported net loss and cash provided by operating activities in the accompanying financial tables.

Rob Capps, Mitcham's Co-Chief Executive Officer, stated, "Our fiscal 2020 third quarter results came in slightly better than expected. We continue our strategic shift as we expanded our position in marine markets with our new technology and products. Our Marine Technology Products segment has accounted for approximately 70% of our total revenues so far this year. We saw sequential improvement this quarter not just in revenues, but also in operating income and adjusted EBITDA.

"As mentioned previously, we are working on a number of fronts to expand our product and technology offerings. We continued to increase our research and development expenses in the quarter and are exploring a number of initiatives to partner with others in order to expand our technology offerings in response to customer requirements. Order activity for our Marine Technology products segment remains robust with a firm order backlog of \$12.5 million at the end of the third quarter. As indicated by order activity that we announced recently, we are still seeing healthy levels of customer interest and a number of inquiries for technologies such as BuoyLink, SeaLink and MA-X.

"Regarding our financial position, our capital structure remains strong, with no funded debt on our balance sheet and ample liquidity. We expect to produce positive Adjusted EBITDA and operating income in the fourth quarter of this fiscal year and believe we will maintain this momentum going into fiscal 2021," concluded Capps.

CONFERENCE CALL

Management has scheduled a conference call for Thursday, December 5th at 9:00 a.m. Eastern Time (8:00 a.m. Central Time) to discuss fiscal 2020 third quarter results. To access the call, please dial (412) 902-0030 and ask for the Mitcham Industries call at least 10 minutes prior to the start time. Investors may also listen to the conference live on the Mitcham Industries corporate website, http://www.mitchamindustries.com, by logging onto the site and clicking "Investor Relations." A telephonic replay of the conference call will be available through December 12, 2019 and may be accessed by calling (201) 612-7415 and using passcode 13696799#. A webcast archive will also be available at http://www.mitchamindustries.com shortly after the call and will be accessible for approximately 90 days. For more information, please contact Dennard Lascar Investor Relations (713) 529-6600 or email <a href="minutements-mi

About Mitcham Industries

Mitcham Industries, Inc. provides technology to the oceanographic, hydrographic, defense, seismic and security industries. Headquartered in The Woodlands, Texas, Mitcham has a global presence with operating locations in the United States, Canada, Singapore, Malaysia, Hungary, Colombia and the United Kingdom. Mitcham's worldwide Marine Technology Products segment, which includes its Seamap and Klein Marine Systems units, designs, manufactures and sells specialized, high performance, marine sonar and seismic equipment. Through its Equipment Leasing segment, Mitcham believes it is the largest independent provider of exploration equipment to the seismic industry.

Forward-looking Statements

Certain statements and information in this press release concerning results for the quarter ended October 31, 2019 may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. The words "believe," "expect," "anticipate," "plan," "intend," "should," "could" or other similar expressions are intended to identify forward-looking statements, which are generally not historical in nature. These forward-looking statements are based on our current expectations and beliefs concerning future developments and their potential effect on us. While management believes that these forward-looking statements are reasonable as and when made, there can be no assurance that future developments affecting us will be those that we anticipate. All comments concerning our expectations for future revenues and operating results are based on our forecasts of our existing operations and do not include the potential impact of any future acquisitions. Our forward-looking statements involve significant risks and uncertainties (some of which are beyond our control) and assumptions that could cause actual results to differ materially from our historical experience and our present expectations or projections.

For additional information regarding known material factors that could cause our actual results to differ from our projected results, please see our filings with the SEC, including our Annual Report on Form 10-K, Quarterly Reports on Form 10-Q and Current Reports on Form 8-K.

Readers are cautioned not to place undue reliance on forward-looking statements, which speak only as of the date hereof. We undertake no obligation to publicly update or revise any forward-looking statements after the date they are made, whether as a result of new information, future events or otherwise.

Contacts:Rob Capps, Co-CEO Mitcham Industries, Inc. 936-291-2277

> Ken Dennard / Zach Vaughan Dennard Lascar Investor Relations 713-529-6600

Tables to Follow

MITCHAM INDUSTRIES, INC. CONDENSED CONSOLIDATED BALANCE SHEETS (in thousands, except per share data) (unaudited)

Current assets:		October 31, 2019		January 31, 2019	
Cash and cash equivalents 4,650 \$ 9,389 Restricted cash 149 Accounts receivable, net of allowance for doubtful accounts of \$2,069 and \$2,113 at October 31, 2019 and January 31, 2019, respectively 12,947 12,082 Inventories, net 13,559 10,775 13,559 10,775 Prepaid expenses and other current assets 1,521 1,735 2,205 Assets held for sale 32,826 36,342 Seismic equipment lease pool and property and equipment, net 14,021 14,155 Operating lease right-of-use assets 2,455 -2,455 Intangible assets, net 9,453 1,635 Goodwill 2,531 2,531 2,531 Deferred tax asset 6 6 6 Long-term receivables, net of allowance for doubtful accounts of \$-atOctober 31,2019 and January 31,2019 - 712 Long-term assets held for sale 3,483 1,544 Long-term assets held for sale 3,483 1,544 Deferred revenue 3,483 1,544 Deferred revenue 3,574 3,738 Accounts payable 5,	ASSETS				
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	·		50,078	56,678	
	·	\$	62,496		

(unaudited)

	For the Three Months EndedFor the Nine Months October 31, October 31,				
		2019	2018	2019	2018
Revenues:					
Sale of marine technology products	\$	8.062 \$	9,277 \$	20,762 \$	18,720
Equipment leasing	*	2,305	3,166	7,002	7,493
Sale of lease pool and other equipment		296	2,208	1,654	4,401
Total revenues		10,663	14,651	29,418	30,614
Cost of sales:					<u> </u>
Sale of marine technology products		4,728	4,904	12,070	10,206
Equipment leasing (including lease pool depreciation)		1,833	3,296	6,124	10,120
Equipment sales		51	1,227	550	1,959
Total cost of sales		6,612	9,427	18,744	22,285
Gross profit		4,051	5,224	10,674	8,329
Operating expenses:					
Selling, general and administrative		4,705	4,819	14,732	15,953
Research and development		629	175	1,442	857
Provision for doubtful accounts		_	_	_	200
Depreciation and amortization		646	579	1,947	1,816
Total operating expenses		5,980	5,573	18,121	18,826
Operating loss		(1,929)	(349)	(7,447)	(10,497)
Other income (expense):					
Loss on sale (including \$5,355 of net cumulative translation loss))	_	(4,905)	_	(4,905)
Interest (expense) income, net		(12)	12	(34)	47
Other, net		(27)	(198)	65	(57)
Total other (expense) income		(39)	(5,091)	31	(4,915 <u>)</u>
Loss before income taxes		(1,968)	(5,440)	(7,416)	(15,412)
(Provision) benefit for income taxes		(60)	249	(163)	(273)
Net loss	\$	(2,028) \$	(5,191) \$	(7,579) \$	(15,685)
Preferred stock dividends		(522)	(449)	(1,492)	(1,245)
Net loss attributable to common shareholders	\$	(2,550) \$	(5,640) \$	(9,071) \$	(16,930)
Net loss per common share:					
Basic	\$	(0.21) \$	0.47 \$	(0.75) \$	(1.40)
Diluted	\$	(0.21) \$	0.47 \$	(0.75) \$	(1.40)
Shares used in computing loss per common share:		-		-	
Basic		12,158	12,119	12,135	12,100
		·	·	·	

MITCHAM INDUSTRIES, INC. CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (in thousands) (unaudited)

Diluted

12,158

12,119

12,135

12,100

	For the Nine Months Ended October 31,		
		2019	2018
Cash flows from operating activities:			
Net loss	\$	(7,579) \$	(15,685)
Adjustments to reconcile net loss to net cash used in operating activities:			
Depreciation and amortization		5,806	9,184
Stock-based compensation		611	575
Provision for doubtful accounts, net of charge offs		_	200
Provision for inventory obsolescence		23	140
Gross profit from sale of lease pool equipment		(987)	(1,848)
Loss on sale of business		_	4,905
Deferred tax expense		135	(365)
Non-current prepaid income taxes		(157)	472
Changes in:			
Accounts receivable		(1,020)	(878)
Unbilled revenue		(302)	(2,435)
Inventories		(2,835)	(1,304)
Prepaid expenses and other current assets		240	(1,158)
Accounts payable, accrued expenses and other current liabilities		(392)	(626)
Deferred revenue		1,979	527
Foreign exchange losses net of gains		230	336
Net cash used in operating activities		(4,248)	(7,960)

Cash flows from investing activities:		
Purchases of seismic equipment held for lease	(1,939)	(1,424)
Acquisition of assets	_	(3,000)
Purchases of property and equipment	(893)	(696)
Sale of used lease pool equipment	1,415	4,124
Sale of business, net of cash sold	239	(147)
Net cash used in investing activities	(1,178)	(1,143)
Cash flows from financing activities:		
Proceeds from exercise of stock options	25	_
Net proceeds from preferred stock offering	2,211	6,135
Preferred stock dividends	(1,492)	(1,245)
Net cash provided by financing activities	744	4,890
Effect of changes in foreign exchange rates on cash, cash equivalents and restricted cash	 (68)	(314)
Net decrease in cash, cash equivalents and restricted cash	(4,750)	(4,527)
Cash, cash equivalents and restricted cash, beginning of period	9,549	10,146
Cash, cash equivalents and restricted cash, end of period	\$ 4,799 \$	5,619

MITCHAM INDUSTRIES, INC. Reconciliation of Net Loss and Net Cash Provided by Operating Activities to EBITDA and Adjusted EBITDA (unaudited)

	For the Three Months Ended October 31,			For the Nine Ende October	d
		2019	2018	2019	2018
		(in thousands)		(in thousa	ands)
Reconciliation of Net loss to EBITDA and Adjusted EBITDA					
Net loss	\$	(2,028) \$	(5,191) \$	(7,579) \$	(15,685)
Interest expense (income), net		12	(12)	34	(47)
Depreciation and amortization		1,846	2,785	5,806	9,184
Provision (benefit) for income taxes		60	(249)	163	273
EBITDA (1)		(110)	(2,667)	(1,576)	(6,275)
Non-cash foreign exchange losses		15	5,605	156	5,618
Stock-based compensation		270	207	611	575
Cost of lease pool sales		23	265	117	899
Adjusted EBITDA (1)	\$	198 \$	3,410 \$	(692) \$	817
Reconciliation of Net cash provided by operating activities to EBITDA					
Net cash used in operating activities	\$	(745) \$	(2,161) \$	(4,248) \$	(7,960)
Stock-based compensation		(270)	(207)	(611)	(575)
Provision for doubtful accounts		`	` <u>´</u>	·	(200)
Provision for inventory obsolescence		(23)	(25)	(23)	(140)
Changes in accounts receivable (current and long-term)		1,425	5,199	1,322	3,313
Interest paid		13	_	40	2
Taxes paid, net of refunds		143	146	325	414
Gross profit from sale of lease pool equipment		207	602	987	1,848
Loss on sale of subsidiaries		_	(4,905)	_	(4,905)
Changes in inventory		463	(102)	2,835	1,304
Changes in accounts payable, accrued expenses and other current liabilities and deferred					
revenue		(1,005)	(511)	(1,587)	98
Changes in prepaid expenses and other current assets		(251)	(277)	(240)	1,158
Foreign exchange losses, net		(93)	(272)	(230)	(336)
Other		26	(154)	(146)	(296)
EBITDA (1)	\$	(110) \$	(2,667) \$	(1,576) \$	(6,275)

⁽¹⁾EBITDA is defined as net income before (a) interest income and interest expense, (b) provision for (or benefit from) income taxes and (c) depreciation and amortization. Adjusted EBITDA excludes non-cash foreign exchange gains and losses, non-cash costs of lease pool equipment sales, stock-based compensation and other non-cash tax related items. We consider EBITDA and Adjusted EBITDA to be important indicators for the performance of our business, but not measures of performance or liquidity calculated in accordance with GAAP. These non-GAAP financial measures are not intended to replace the presentation of financial results in accordance with GAAP. Rather, we have included these non-GAAP financial measures because management utilizes this information for assessing our performance and liquidity, and as indicators of our ability to make capital expenditures and finance working capital requirements and. We believe that EBITDA and Adjusted EBITDA are measurements that are commonly used by analysts and some investors in evaluating the performance and liquidity of companies such as us. In particular, we believe that it is useful to our analysts and investors to understand this relationship because it excludes transactions not related to our core cash operating activities. We believe that excluding these transactions allows investors to meaningfully trend and analyze the performance of our core cash operations. EBITDA and Adjusted EBITDA are not measures of financial performance or liquidity under GAAP and should not be considered in isolation or as alternatives to cash flow from operating activities or as alternatives to net income as indicators of operating performance or any other measures of performance derived in accordance with GAAP. In evaluating our performance as measured by EBITDA, management recognizes and considers the limitations of this measurement. EBITDA and Adjusted EBITDA do not reflect our obligations for the payment of income taxes,

interest expense or other obligations such as capital expenditures. Accordingly, EBITDA and Adjusted EBITDA are only two of the measurements that management utilizes. Other companies in our industry may calculate EBITDA or Adjusted EBITDA differently than we do and EBITDA and Adjusted EBITDA may not be comparable with similarly titled measures reported by other companies.

Mitcham Industries, Inc. Segment Operating Results (in thousands) (unaudited)

For the Three Months EndedFor the Nine Months Ended

	October 31,				October 31,				
	20	019	20	18	2	019		2018	
Revenues:									
Marine technology products	\$	8,065	\$	9,305	\$	20,792	\$	19,025	
Equipment leasing		2,622		5,386		8,732		11,906	
Inter-segment sales		(24)		(40)		(106)		(317)	
Total revenues		10,663		14,651		29,418		30,614	
Cost of sales:									
Marine technology products		4,752		4,918		12,176		10,497	
Equipment leasing		1,884		4,535		6,674		12,091	
Inter-segment costs		(24)		(26)		(106)		(303)	
Total cost of sales		6,612		9,427		18,744		22,285	
Gross profit		4,051		5,224		10,674		8,329	
Operating expenses:		•		,		,		,	
Selling, general and administrative		4,705		4,819		14,732		15,953	
Research and development		629		175		1,442		857	
Provision for doubtful accounts		_						200	
Depreciation and amortization		646		579		1,947		1,816	
Total operating expenses		5,980		5,573		18,121		18,826	
Operating loss	\$	(1,929)	\$	(349)	\$	(7,447)	\$	(10,497)	
Marine Technology Products Segment:		•		•		` '			
Revenues:									
Seamap	\$	5,684	\$	5,537	\$	14,912	\$	11,103	
Klein	*	2,381	*	3,092	*	5,783	*	6,195	
SAP		_,-,		1,085		101		2,362	
Intra-segment sales		_		(409)		(4)		(635)	
a cogc		8,065		9,305		20,792		19,025	
Cost of sales:		-,		-,		,		,	
Seamap		3,177		2,869		7,807		5,498	
Klein		1,575		1,553		4,278		3,679	
SAP		,		905		95		1,969	
Intra-segment sales		_		(409)		(4)		(649)	
		4,752		4,918		12,176		10,497	
Gross profit	\$	3,313	\$	4,387	\$	8,616	\$	8,528	
Gross profit margin	41%		47%		41%		45%		
Equipment Leasing Segment:	7170		71 /0		7170		70 /0		
Revenue:									
Equipment leasing	\$	2,326	\$	3,178	\$	7,077	\$	7,505	
Lease pool equipment sales	Ψ	230	Ψ	867	Ψ	1,104	Ψ	2,748	
Other equipment sales		66		1,341		551		1,653	
Carlot oquipmont dates		2,622		5,386		8,732		11,906	
Cost of sales:		2,022		0,000		0,702		11,000	
Direct costs-equipment leasing		665		1,132		2,367		2,857	
Lease pool depreciation		1,168		2,176		3,757		7,275	
Cost of lease pool equipment sales		23		265		117		899	
Cost of other equipment sales		28		962		433		1,060	
Coct of other equipment dates		1,884		4,535		6,674		12,091	
Grace profit (loca)	\$	738	\$	851	\$	2,058	\$	(185)	
Gross profit (loss)	Ψ	7 3 0	Ψ	001	Ψ	۷,000	Ψ	(100)	

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